

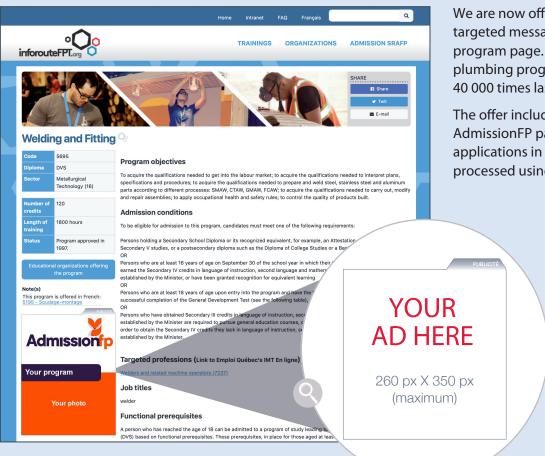


Promote in the same place where you can find tens of thousands of students and future graduates for your sector. An alternative to traditional media spots where you can reach the younger crowd.

For more than twenty years, Inforoute FPT has been the go-to reference for training program content, establishments in each region, places available...

More than two million visitors annually.

MESSAGE ASSOCIATED WITH A SPECIFIC TRAINING PROGRAM



We are now offering you the option to display a targeted message, associated with a training program page. For example, the page for the plumbing program was displayed more than 40 000 times last year.

The offer includes the same message on the AdmissionFP page. Approximately 110 000 applications in vocational training per year are processed using AdmissionFP.

RATES*:

Publicity design included.

\$2500 for a 12 months Inforoute FPT/ AdmissionFP combined.

Maximum of three (3) ads per program page.

TO FIND OUT MORE:

Josiane Ouellet, Responsable des communications

jouellet@competencesquebec.com

418-646-3534 poste 307

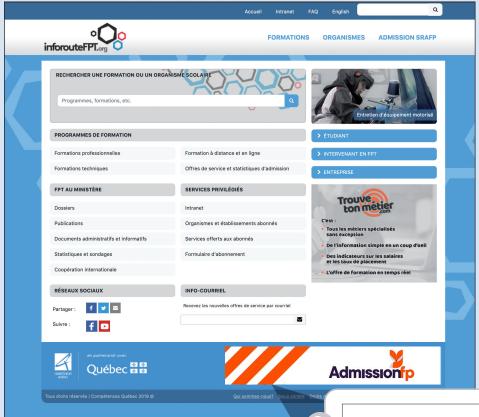


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Since 2013, we offer the option to book an advertising banner.

For your information, over a period of one year, an advertising banner is viewed approximately 1 250 000 times and generates thousands of clicks to the website associated with the banner.

RATES*:

Publicity design included.

\$5000 for a 12 months on Inforoute FPT/AdmissionFP combined.

Maximum of five (5) advertising banner

YOUR AD HERE

600 px X 105 px (maximum)

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